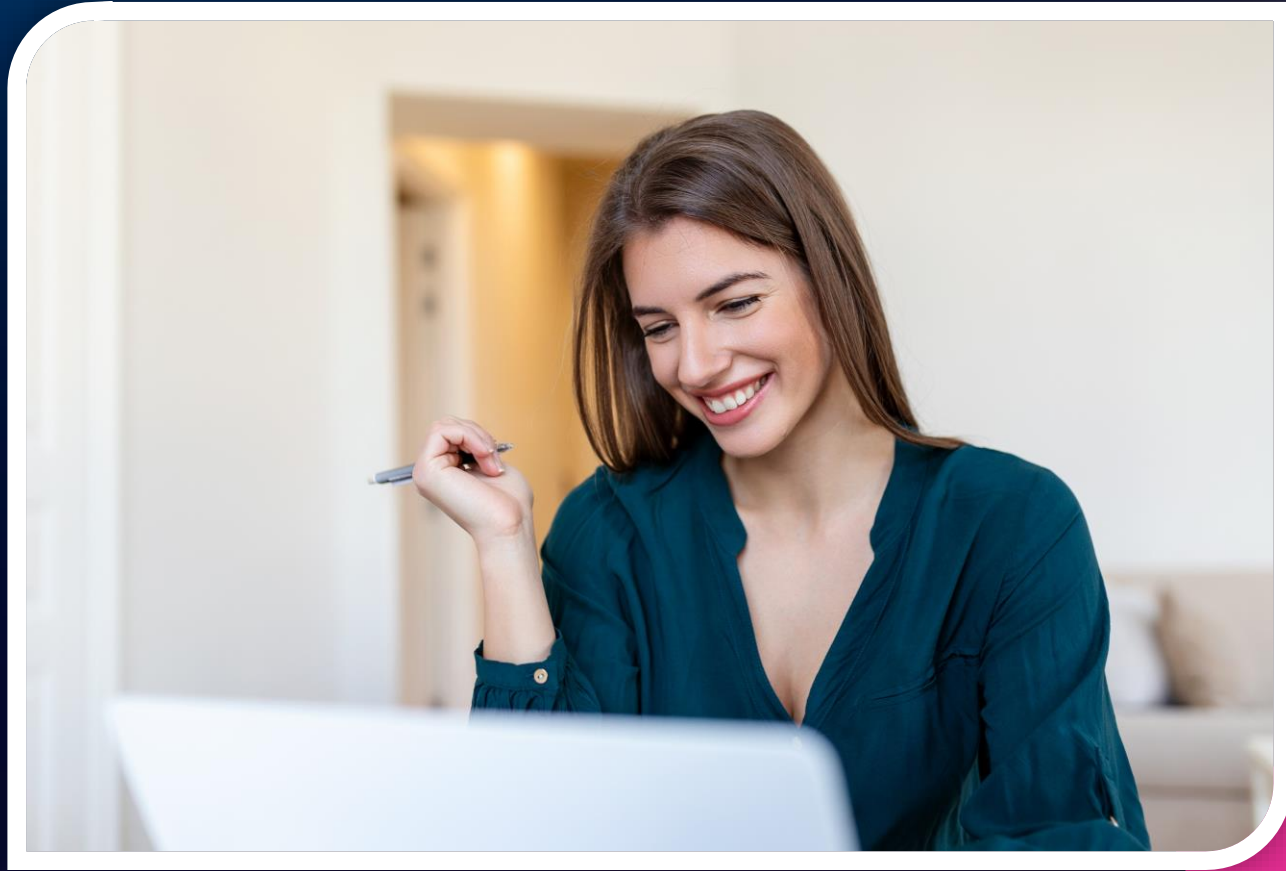


# The happy face of a category manager



# Targets achieved

See your list of ranked category opportunities.

L3	Opportunity rank	Spend ↓
Uncategorized	2.22	€36,485,161.95
POUCHES	2.04	€9,605,197.58
BLISTERS	1.91	€4,394,214.53
CORRUGATE	2.01	€4,225,084.22
MATERIALS	2.03	€4,197,390.58
LABELS	2.08	€3,162,434.92
instruction for use paper	2.01	€1,985,725.31
FOAM	1.96	€1,925,703.95
CARTON	1.90	€702,893.19
CAPITAL EXPENSES	1.98	€85,649.25

Don't miss out on opportunities anymore

# Collaborative Recognition

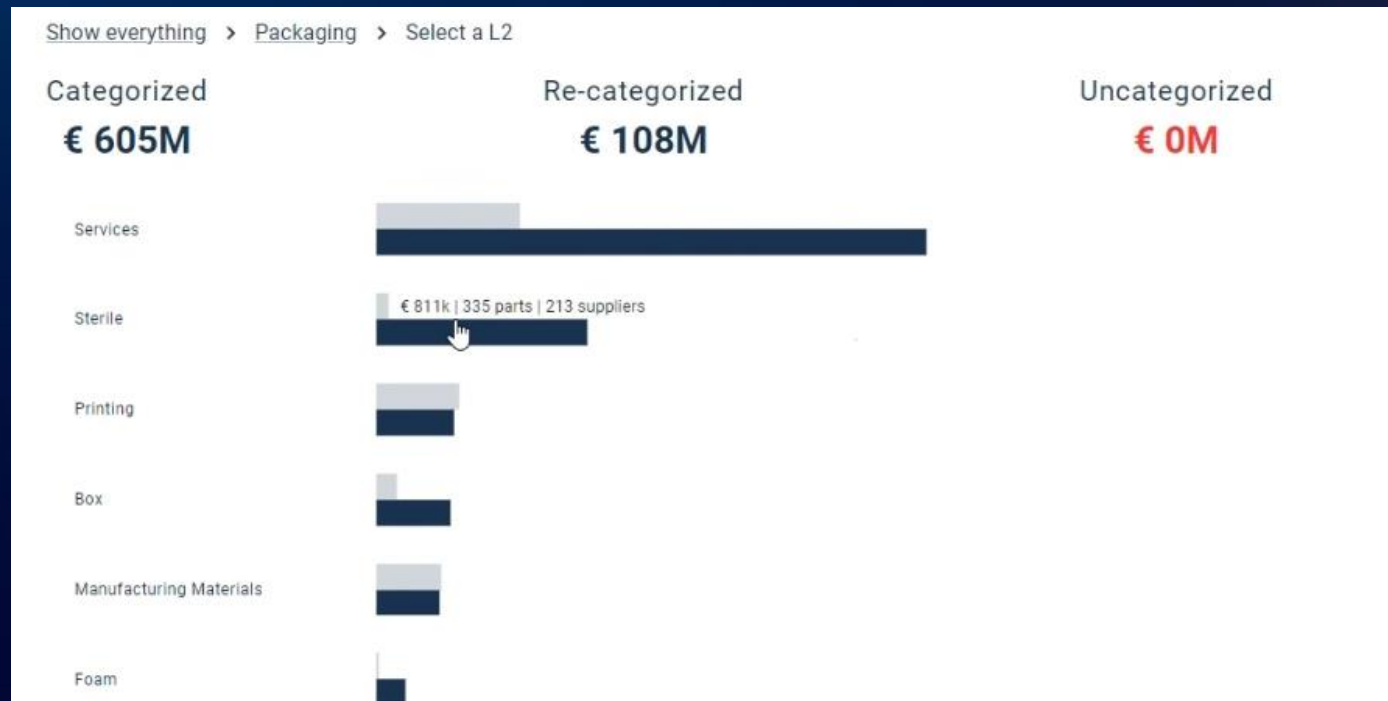
Share auto-generated business cases.

The screenshot displays the Mithra Cognitive Spend Intelligence interface. At the top, the Mithra logo and 'Cognitive Spend Intelligence' are visible on the left, and 'Anonymized (Combined)' with a user icon is on the right. A progress bar below the header shows three stages: 'Review Opportunities' (active), 'Risk Assessment', and 'Success Factors'. Navigation buttons for 'BACK' and 'NEXT' are present. The main content area shows a report for 'Report id A32-P980-132' with a category of 'Packaging'. A status indicator shows 'Draft'. The 'Spend profile' is 'ERP1 & ERP2 & ERP3'. A section titled 'Master supplier agreements' shows 'Identified parent suppliers' as 4. The 'Aggregated value of spend' is € 18.5M. A modal dialog box titled 'Share business case report' is open in the center. It features an 'Invite People' field with a placeholder 'Enter email address'. Below this, it lists 'People with access': Rasa Raoufi (You) as Owner, Angelo Andrea Isola as Editor, and Dennis van den Brand as Viewer. There is also a 'General access' section for 'Anyone with the link' as Viewer. At the bottom of the dialog are buttons for 'COPY LINK', 'CANCEL', and 'DONE'.

Engage stakeholders with complete validated data

# Automation

Let A.I. categorize & enrich your spend data.



No more tedious error prone data crunching

# Meaningful

Have your meaningful category taxonomy.



More addressable spend via accurate classification

# Compliant

See identified risks, ESG and other external data.

Risk Factor	Impact	Probability	Risk Degree	Description/Mitigation
Market Demand Fluctuations	High	Very likely	High	The growth of industries like electric vehicles, renewable energy, and 5G technology can suddenly increase demand for specific types of PCBAs <small>Reference: SACPCAD, Supply Chain Challenges Fossil for Customers Companies</small>
Regulatory and Environmental Compliance	High	Very likely	High	Changes in regulations, especially those related to environmental standards (like RoHS or WEEE in Europe), can impact the manufacturing and disposal of PCBAs <small>Reference: I&amp;E Global, The Big Picture: 2023 Supply Chain Investor Outlook</small>
Raw Material Price Volatility	Moderate	Likely	Moderate	Fluctuations in the prices of essential raw materials (like copper, gold, or rare earth elements) can affect PCBA manufacturing costs. These fluctuations may be due to market demand, geopolitical issues, or changes in environmental regulations <small>Reference: I&amp;E Global, The Impact of Supply Chain Disruption on PCB Manufacturing</small>
Supply chain disruption	Low	Unlikely	Low	Geopolitical Tensions: Political instability in key regions can disrupt the supply chain. For instance, tensions in East Asia, where many electronic components are manufactured, can lead to delays or shortages

Add Risks & ESG data to qualify opportunities

# Connected dots

See contract leaks and sourcing opportunities.

Please review detected key opportunities for the requested business case report.

**Master supplier agreements**

Identified parent **4**

value of spend **8.5M**

Savings in year 1 **270k**

€ 270k (1% of € 18.5M)

Search supplier

**Contract insights**

Key KPI's captured	Number of Unique Suppliers	Total Spend Within Selected Timelines
Parent Suppliers without Master Agreement	2	10.2 million
Child Suppliers with Local Agreements	6	5.7 million
Master Agreements Expiring Up to 24 Months	3	6.8 million

**CLOSE**

Parent name	Spend
Parent 2 C17 Strategic B5 Australia	€1,980,603.00
Parent 4 C2 Critical B1 Brazil	€1,546,220.00
Parent 1 C66 Critical B5 Mexico	€1,386,132.00

Combine contract and spend insights

# Happy outcomes

With Mithra-Ai you can achieve following results:

Save between 9-15% of the annual revenues

- Identify contract leaks and compliance

10% cost reduction on overall spend

- Supplier base optimization

Reduce costs by 7% via contracts renegotiation

- Price benchmarks

Save 20 hours per month

- Productivity gains via automation & intelligence

[How to Start?](#)

[Book Demo](#)



Mithra

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